

The BE DO HAVE Principle

BE:

Define and create your preferred way of being - in alignment with your goals.

DO:

Your way of being will propel you into appropriate action (the do).

HAVE:

The results of your action will enable you to reach your goal.

Example:

When I have more time I'll spend it with my family and I'll be a better parent...

becomes...

I need to **BE** the best parent now, so I must reduce my working hours to develop great relationships with my family.

*"You've got to **BE** before you can do, and **DO** before you can have" - Zig Ziglar*

Vs

When I
HAVE

I'll
DO

And then I'll
BE

So that I can
HAVE

What must I
DO

Who must I
BE

Results

Stagnation