

ZERO TO HERO

A practical AI course to help you & your team save time, work smarter and grow your business.

ABOUT

This practical workshop series is designed for businesses, that are new to AI and want to learn how to use it confidently in everyday business operations. Our focus is on practical, easy-to-apply strategies that can help businesses save time, improve productivity, and streamline everyday tasks.

8 MONTHLY SESSIONS

next module

30 June 2026

COST

\$110 + gst / month over 10 months

HANDS ON LEARNING

PRACTICAL APPLICATION

REAL WORLD RESULTS



COURSE OUTLINE



Module 1 - **Completed** AI Foundations

What AI is, what it does, and where it fits. Build confidence with realistic expectations, common use cases, and the main types of prompts you can use at work.

Module 3 Prompting for Writing

Clear instructions, better output. Use structured prompts to control tone, format, audience, and purpose.

Module 5 Data & Spreadsheets

Clean data, better analysis. Build confidence with numbers without requiring advanced spreadsheet skills. Automate your repetitive excel workflows.

Module 7 Systems Integration

Connect AI with the tools and systems your business already uses. Learn how information moves between platforms, where automation can help, and how to reduce manual handoffs

Module 2 Working With AI

Better prompts, better habits. Learn to organize chats, save prompts, and choose the right AI tool.

Module 4 Everyday Productivity

Email, meetings, summaries, and planning. Build reusable workflows, and simple automation for work you do every week.

Module 6 Decision Support

Use AI to think better, not outsource judgment. Structure options, spot bias, and build repeatable decision workflows that support you.

Module 8 Process Automation

Turn repeatable business processes into structured AI-assisted workflows. Identify automation opportunities, map processes, reduce bottlenecks, and design practical automation solutions from start to finish.